

MEDIA RELEASE**TradeWindow reshapes leadership team as it gears for growth****19 April 2022**

Auckland, NZ. TradeWindow (NZX: TWL), a leading Australasian trade tech company headquartered in Takapuna Auckland has, following a review process, announced the reorganisation of its Senior Leadership Team (SLT) as it ramps up its strategy for global growth.

The company is very pleased to announce that Dr Guy Kloss, the founding Chief Information Officer of TradeWindow will assume the responsibilities and job title of Chief Technology Officer, from Brendan McEnroe who has recently resigned.

Andrew Balgarnie will move from Chief Operating Officer to Chief Revenue Officer, a new role focused on the commercialisation of products and offshore expansion. Gavin De Steur will move from Chief Customer Officer to Chief Operations Officer.

Adrian Collier will move from Chief Supply Chain Officer to take on a new role as Chief Product Officer. Prior to joining TradeWindow in October last year, Adrian was New Zealand's Trade Commissioner stationed in Taiwan.

The reorganisation will see the disestablishment of three leadership team roles. These include:

- Chief Sales Officer (this vacant role has been incorporated into the role of Chief Revenue Officer in line with current best international practice)
- Chief Customer Officer (to be vacated by Gavin de Steur as he becomes Chief Operations Officer); and
- Chief Information Officer (to be vacated by Dr Guy Kloss as he assumes the new role of CTO.)

Any residual duties will be re-assigned across the leadership team.

AJ Smith CEO of TradeWindow said the re-alignment, which is effective immediately, would equip the business for the next phase of commercial scaling.

“The new responsibilities reflect the experience and strengths of the respective individuals, and will ensure an efficient structure to drive continuing growth.”

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About TradeWindow:

Founded in December 2018, TradeWindow is an NZX-listed software company that provides digital solutions for exporters, importers, freight forwarders, and customs brokers to drive productivity, increase connectivity, and enhance visibility. TradeWindow's software solutions integrate to form a cohesive digital trade platform that enables customers to more efficiently run their back-end operations, share information and securely collaborate with a global supply chain made up of customers, ports, terminals, shipping lines, banks, insurance companies, and government authorities.

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