



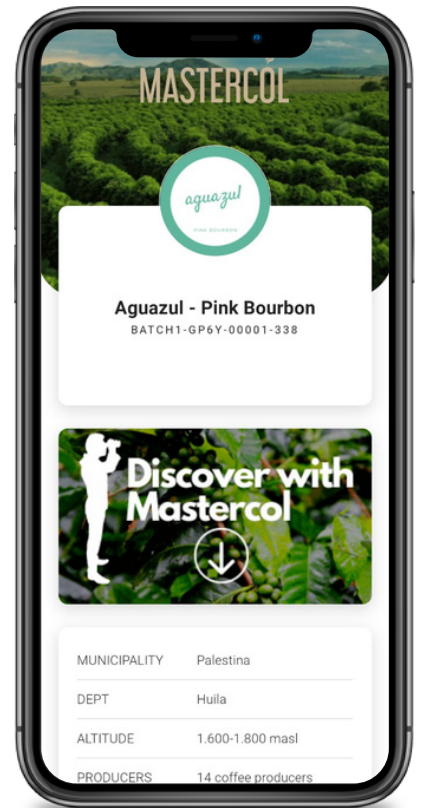
Compete on origin and sustainability with Assure+



Get ahead of the coffee industry curve with Assure+ - Your low cost sustainability and transparency solution.

TradeWindow's Assure+ is the ultimate turn-key, Software-as-a-Service (SaaS) solution for coffee industry businesses looking to prioritise the origin and sustainability of their products. With Assure+, you can easily track the origin and sustainability of your coffee products while reducing your carbon footprint and improving transparency across your supply chain.

- **Track origin and sustainability:** Assure+ provides powerful data management tools that help you track the origin and sustainability credentials of your coffee products, allowing you to provide your customers with detailed information about their coffee's journey from bean to cup.
- **Reduce carbon footprint:** With Assure+, you can easily calculate the carbon emissions of your domestic and international shipments, and reduce your carbon footprint over time.
- **Increase efficiency:** Assure+ helps you optimise your supply chain, reduce waste, and increase efficiency, all while meeting your sustainability targets.
- **Improve transparency:** Assure+ includes transparency features that enable you to provide your customers with complete transparency into your supply chain. Our digital labeling tools can help you build trust and increase customer loyalty.
- **User-friendly dashboard:** Our user-friendly dashboard makes it easy to keep track of your sustainability and traceability efforts, with real-time data analytics and comprehensive reporting features.



Join the leading coffee brands who rely on Assure+ for compliance and transparency



Consumers are willing to pay up to 10% more for products with a clear origin story

MIT Sloan School of Management

Take the first step towards a more sustainable and transparent future with Assure+. Contact us today.

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