

Case Study

Processing export documents on the same day with certificates of origin returned in minutes

GreenLea Premier Meats Ltd



Greenlea

Overview

Following the successful implementation of TradeWindow Prodoc, Greenlea, a leading exporter, continued to prioritise efficiency and accuracy in their export documentation management. As part of their commitment to enhancing their operational processes, Greenlea adopted TradeWindow's Origin service.

The Challenge

Encountering delays

Before adopting TradeWindow Origin, Greenlea encountered delays in its documentation process.

Certificate submissions from their previous supplier often took an extended period, ranging from half an hour, to a couple of hours, and sometimes even deferred to the next business day or the following week if submitted late on a Friday afternoon.



Certificate submissions could take half an hour, a couple of hours, or pushed over to the next business day. ”

Melina Lisignoli, Export Documentation Supervisor

Turnaround time was affecting their ability to process their export documents efficiently all on the same day.



The Solution

TradeWindow Origin

Greenlea's familiarity with TradeWindow's Prodoc service, positioned them well to explore TradeWindow Origin. The decision to transition to TradeWindow Origin came about when Greenlea was undergoing changes in its Enterprise Resource Planning (ERP) system and realised its current solution was coming to the end of life and would no longer be supported.

The implementation of TradeWindow Origin was quite straightforward for Greenlea due to their pre-existing use of Prodoc. As all their products were preapproved, this helped to streamline the migration process. A few forms needed to be completed to facilitate the integration from Prodoc to Origin, given that Prodoc had already catalogued and made available all the existing product information.

Using TradeWindow Origin means that their shipment documents are processed with the necessary certificates of origin included. The entire process has been optimised to the point that certificates are integrated into the shipment documents by the time they are ready for printing - a maximum wait of two minutes.

“ With a click of a button in Prodoc the cert of origin is submitted, approved and attached back onto a shipment within 1 minute. We are satisfied the cert of origin is 100% correct. ”

Melina Lisignoli, Export Documentation Supervisor

Automation has played a pivotal role in ensuring that all Free Trade Agreement (FTA) certificates are securely attached at the end of the document preparation stage, resulting in substantial time savings.

Greenlea's workflow involves a simple yet efficient sequence; Greenlea's shipment data is extracted from their ERP system into Prodoc and with a simple click, documents are processed

including the certificate of origin. Their automated processes instil confidence that the certificate of origin sent out is entirely accurate.

The Results

Processing occurs on the same day as the shipment request

The adoption of TradeWindow Origin has resulted in tangible results for Greenlea. Delays in waiting for certificates have been eliminated, and this ensures that processing occurs on the same day as the shipment request, which significantly enhances operational timelines.

Conclusion

Greenlea's journey with TradeWindow continues as they explore further opportunities for efficiency gains.

Alongside ongoing updates to Prodoc, Greenlea implemented TradeWindow's Cube service. With Cube, they consolidate their documents within one single system, particularly for paperless destinations and commodities. This has improved efficiency by centralising document storage and enabling seamless integration for specific types of shipments.

Through their adoption of technology and their commitment to digitalisation, Greenlea has not only saved time and reduced resources but has also paved the way for embracing future advancements.

Contact us to find out how you can also benefit from certificates of origin returned in minutes:

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